



“À votre service depuis 20 ans”

LA PUBLICITÉ
GONFLABLE

don't just show up

...show off!

traditional stock shapes view book

expect only the very best and then put Vision Air to work for your next promotion!

you get one opportunity to make your next impression
...why take chances?



commanding attention is our business!

Welcome to the Vision Air traditional stock shapes view book.

Over the course of 26 years in business, our inflatables have adorned some of the world's largest stages. Yet regardless of our expanding capability to create the most unique, eye catching, head turning, promotion thumping, out-of-this-world designs elements imaginable, we still get asked about our most beloved old guard shapes.

Who are we to fight fashion...!

So here they are! A hand picked assortment of our proven winners. We invite you to review this selection then let your imagination get the better of you. Literally anything we have ever produced is technically a stock shape. Just change the color, trade out the art and *boom!* ...it becomes your design!

There is almost no character, product replica or other design shape immune from having been replicated as an inflatable! So if you don't see what you want...

give us a call. we have a solution!

expect only the very best and then put Vision Air to work for your next promotion!

351, boul. Samson, bureau 200, Laval H7X 2Z7 / ventes@pubvisionair.com
Ligne Mtl: 514.598.1842 - Fax 450.689.1595 / www.pubvisionair.com



"À votre service depuis 20 ans"

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Traditional Stock Shapes

- available in most sizes: 8', 10', 12', 15', 20', 25' & 30'
- category & system pricing is located on page 21
- all designs available in multiple stocked colors combinations
- custom & logo art not included. all banners are priced per quote



Rooster
category: D



Alien
category: C



Bear
category: D



Bee
category: C



Bud
category: A



Cool Dog
category: C



Caveman
category: B



Chipper
category: C



Clown
category: D



Patriotic Eagle
category: B



Flower Pot
category: C



Leprechaun
category: D

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Panda
category: C



Parrot
category: B



Pig
category: B



Chicken
category: B



Skunk
category: C



Stork & Bottle
category: A



Sumo Joe
category: A



Queenie
category: B



T-Rex
category: D



Turkey
category: B



Bunny
category: C

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Wrestler
category: A



Chick N Egg
category: C



Cow
category: A (by width)



Plumber
category: C



Astronaut
category: A



Mico
category: D



Dr. Dog
category: B



Stork & Baby
category: B



Puff the Dragon
category: C



Penguin
category: D



Martian
category: D

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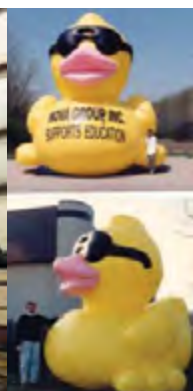
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Tuxedo
category: C



Cool Duck
category: A



Bear
category: B (by width)



Realistic T-Rex
category: A+



Kong
category: D



Fire Dragon
category: B



Liz
category: D



Bully
category: A



Froggie
category: B



Ugly Duckling
category: B

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Kitty
category: A+



Realistic Elephant
category: A+



Triceratops
category: C (by width)



Everyday Duck
category: D



Piggy Bank
category: B (by width)



Alligator
category: B



Steer
category: D (by width)



Turtle
category: B



Jumbo
category: C

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Deluxe T-Rex
category: A



Traditional T-Rex
category: D



Bulldog
category: D



Realistic Crab
category: A+ (by width)



Moo Cow
category: A



Regular Elephant
category: B (width)



Fighting Card
category: D



Whale
category: A

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Hippo
category: B



Rottweiler
category: A+



Monkey
category: D



Crawfish
category: C



Cockroach
category: A



Fish
category: A



Giant
category: C



Ad Man
category: B



Salesman
category: D



Value Man
category: C

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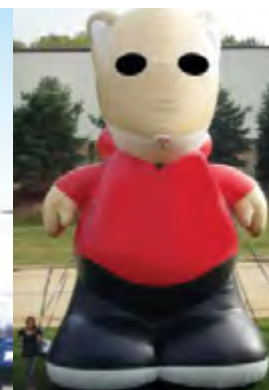
News Dog
category: A



Yosemite
category: C



Wizard
category: D



Hamster
category: B



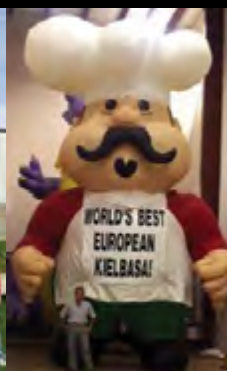
Dawg
category: A



Heart
category: B



Cone
category: D



Chef
category: B



Bull
category: D



Lite House
category: F



Devil
category: A

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Cactus
category: E



Einstein
category: A



Red Tag
category: A



Money Bag
category: D



Drill Sergeant
category: A



Fat Cake
category: C



Thin Cake
category: E



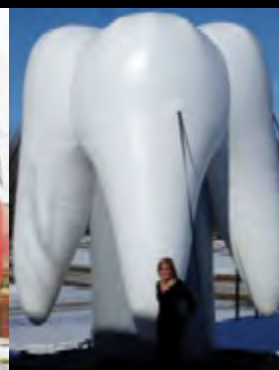
Rancher
category: C



Flower Pot
category: A+



Strawberry
category: D



Tooth
category: A



Custard
category: D

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Patrol Officer
category: D



Character Kiosk
category: D



Tiny
category: D



Judge Julie
category: C



Enforcer
category: A



Slugger
category: B



HAB
(see HAB\$ page 23)



Bubba
category: A



Hector
category: C



Bowling Pin
category: F



Boxing Gloves
category: D+D

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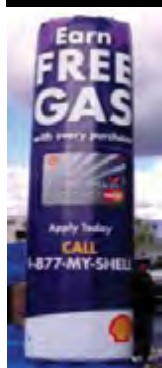
Sphere
(please call)



Twin Towers
category: F (banners separate)



...The Trailer System...
(please call)



Kiosk
category: E+ art



Concession
(please call)



Tri-Ad
(please call)



Cans, Cups & Bottles
(please call)



Arches
(please call)

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Couch
category: A (by width)



Pavilion
(please call)



Kong Tube Sign
Category: F (by width)



Tunnel
(please call)



Tire
(please call)

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Frosty
category: D (plus art)



Angel
category: B



Wicked Witch
category: A



Grim Reaper
category: A



Frankenstein
category: B



Mummy
category: A



Tall Pumpkin
category: E



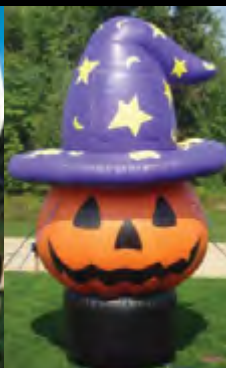
Sabrina
category: B



Scary Pumpkin
category: D



Ghost
category: F



Hat Pumpkin
category: B



Traditional Pumpkin
category: D (by width)

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Traditional Holiday Shapes

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Cat Pumpkin
category: C



Elephant Pumpkin
category: A



Bear Pumpkin
category: C



Eagle Pumpkin
category: C



Big Head Uncle Sam
category: B



Turkey
category: B



Pointing Uncle Sam
category: D



Uncle Sam
category: D



Battling Uncle Sam
category: A



Liberty
category: C

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Traditional Stock Shapes Category Retail Pricing

Category pricing is for the inflatable envelope only. Recommended inflation, install, internal lighting and container pricing is below. Please add the recommended system components to the envelope price to develop the complete system. All prices are FOB factory, Brunswick, Ohio. Banner and custom art prices are per quote. Call for options.

size	category A	category A+	category A++	category B	category C	category D	category E	category F	category G	category H
8ft	\$2,740.00	\$3,155.00	\$3,430.00	\$2,610.00	\$2,540.00	\$2,430.00	\$2,340.00	\$2,220.00	\$2,065.00	\$1,450.00
10ft	\$3,429.00	\$3,945.00	\$4,285.00	\$3,240.00	\$3,160.00	\$2,975.00	\$2,820.00	\$2,670.00	\$2,285.00	\$1,595.00
12ft	\$4,135.00	\$4,755.00	\$5,170.00	\$3,845.00	\$3,770.00	\$3,550.00	\$3,295.00	\$3,045.00	\$2,610.00	\$1,850.00
15ft	\$5,295.00	\$6,085.00	\$6,620.00	\$5,000.00	\$4,930.00	\$4,640.00	\$4,205.00	\$3,770.00	\$3,265.00	\$2,285.00
20ft	\$7,180.00	\$8,260.00	\$8,975.00	\$6,700.00	\$6,345.00	\$5,945.00	\$5,435.00	\$4,930.00	\$4,410.00	\$3,080.00
25ft	\$8,955.00	\$10,295.00	\$11,195.00	\$8,445.00	\$7,975.00	\$7,460.00	\$6,815.00	\$6,090.00	\$5,510.00	\$3,845.00
30ft	\$10,730.00	\$12,340.00	\$13,415.00	\$10,115.00	\$9,715.00	\$8,955.00	\$8,155.00	\$7,315.00	\$6,615.00	\$4,640.00

Traditional Stock Shapes Systems Retail Pricing

The following systems are recommended for traditional stock shapes and provide baseline operational capability. Add recommended systems to the associated size/category above for complete system price. **Note: Upgrades may be required for more complex designs. Please call for more specific information...**

size	install system	install system\$	inflation system	inflation system\$	lighting system	lighting system\$	upgraded system	upgraded system\$	storage container	storage container\$
8ft	4'-8'	\$385.00	Koala 280	\$395.00	100 watt	\$285.00			small	\$350.00
10ft	9'-12'	\$470.00	Koala 280	\$395.00	100 watt	\$285.00			small	\$350.00
12ft	9'-12'	\$470.00	Koala 680	\$470.00	100 watt	\$285.00			medium	\$510.00
15ft	economy	\$870.00	BP1 HO	\$470.00	180 watt	\$400.00	8 strap	\$1,175.00	large	\$810.00
20ft	economy	\$870.00	BP1 HO	\$470.00	180 watt	\$400.00	8 strap	\$1,175.00	X large	\$1,000.00
25ft	economy	\$870.00	BP1 HO	\$470.00	180 watt	\$400.00	12 strap	\$1,450.00	X large	\$1,000.00
30ft	8 strap	\$1,175.00	BP1 HO	\$470.00	250 watt	\$575.00	12 strap	\$1,450.00	X large	\$1,000.00

Traditional Hot Air Shapes (HABs)

The HABs shown below represent the two primary designs, standard and hurricane. Standard HABs incorporate a throat where the pedestal connects to the balloon. The Hurricane design has a uniform pedestal shape. Hurricane HABs can withstand wind gusts of up to 50 MPH. Both designs will provide outstanding performance and results.



hot air shapes are one of the most popular inflatables for their versatility and dominant visibility.
internally illuminated with permanent and/or banner art engages passers-by to take notice!
the HAB is a tried and true proven performer! develop unparalleled impressions with the HAB!

Traditional Hot Air Shapes (HABs)

Stock fabric construction hot air shape retail pricing is shown below. Hot air shapes incorporate qty four full size signage areas around the equator for the display of interchangeable banners and/or permanent art. Please consult with an Inflatable Images account representative for further details and recommendations. Note: Complete system prices include envelope, inflation fan, install system and internal lighting. Permanent art and banners per quote.

description	envelope only retail	complete system retail	full banner size	blank banner retail	banner w/art retail	art only	installation system	inflation system*	NEW lighting system	recommended container
8' standard HAB	\$745.00	\$1,695.00	32" x 68"	\$37.00	\$116.00	\$80.00	4'-8'	airLite	100 watt	small
10' standard HAB	\$1,325.00	\$2,480.00	49" x 66"	\$51.00	\$160.00	\$109.00	9'-12'	Koala 280	100 watt	small
12' standard HAB	\$1,830.00	\$2,980.00	58" x 85"	\$66.00	\$232.00	\$167.00	9'-12'	Koala 280	100 watt	medium
16' standard HAB	\$2,395.00	\$4,440.00	74" x 114"	\$102.00	\$392.00	\$283.00	8 strap	KP1 – HO	180 watt	medium
18' hurricane HAB	\$2,750.00	\$5,070.00	75" x 130"	\$109.00	\$428.00	\$327.00	12 strap	KP1 – HO	180 watt	medium
20' hurricane HAB	\$3,185.00	\$5,500.00	82" x 135"	\$116.00	\$479.00	\$363.00	12 strap	KP1 – HO	180 watt	large
21' standard HAB	\$3,370.00	\$5,600.00	88" x 141.5"	\$160.00	\$566.00	\$406.00	12 strap	KP1 – HO	180 watt	large
25' hurricane HAB	\$3,915.00	\$6,235.00	113" x 170"	\$196.00	\$827.00	\$631.00	12 strap	KP1 – HO	180 watt	X large
26' standard HAB	\$4,495.00	\$6,815.00	108" x 175"	\$240.00	\$863.00	\$624.00	12 strap	KP1 – HO	180 watt	X large
35' standard HAB	\$6,612.00	\$9,323.50	144" x 240"	\$435.00	\$1,566.00	\$1,131.00	12 strap	KP1 – HO	250 watt	X large
*NOTE: 16' to 35' HAB's incorporate an external small mouth high pressure fan. Wide mouth fans/construction available. Call for pricing.										

Typical Promotional Inflatable Construction Information

Printed Substrates: ScherPrint 8 oz. Ultra-White 500 denier PVC coated polyester specially formulated digital print substrate with ultraviolet, mildew and flame resistant infused inhibitors.

Unprinted Substrates: Ultra Schercote III 8.0 oz. 500 denier high grade, high strength, tear resistant cloth, PVC coated nylon twill weave with ultraviolet and mildew resistant infused inhibitors.

Print: Digitally printed art as required is processed on an [HPLatex3000](#) using water based latex inks, resolution up to 1200 x 1200 or an HP Scitex FB500 digital printer w/ piezoelectric drop on demand inkjet, UV curable ink technology, resolution up to 1200 x 600 optimized dpi to ensure true photo-realistic results.

Cutting: Digitally printed substrates are precision cut to shape on a [ZundG3](#) advanced flatbed digital cutter/router.

Protection: Digitally printed fabric substrates are coated on a Drytac VersaCoater XL eco- friendly liquid laminator.

Base: 10 - 17 oz. Ultra Schercote HD.

Inner Walls: Combination of Ultra Schercote III and 4.5 oz. rip stop nylon.

Basic: Finished with flat-fold seams, double needle lock stitch and sewn with high-grade polyester thread.

Typical Install System Information

Primary install system information is shown below as recommended for most traditional stock shapes. Additional systems are available as specified for design specific operation. Line item components are available to support missing or damaged parts. Call for details and pricing.

description	retail	typical height	vinyl storage bag	heavy duty tarp	straps	stakes w/ lead loop	stake bag	extension cord	owners manual /repair kit
4'-8' system	\$385.00	4'-8'	yes	10'x12'	(8) 12' Non-adjustable w/ hook	(4) 15" steel	no	50' 14 gauge	yes
9'-12' system	\$470.00	9'-12'	yes	10'x12'	(8) 20' Non-adjustable w/ hook	(4) 24" steel	yes	50' 14 gauge	yes
economy system	\$870.00	15'-25'	yes	20'x20'	(8) 40' Non-adjustable no hook	(4) 30" steel	yes	50' 14 gauge	yes
8 strap system	\$1,175.00	25'-30'	yes	20'x20'	(8) 50' adjustable w/hook	(4) 30" steel	yes	100' 12 gauge	yes
12 strap system	\$1,450.00	30'+	yes	20'x20'	(4) 75' adjustable (8) 50' adjustable	(4) 30" steel	yes	100' 12 gauge	yes

Typical Inflation System Information

Primary inflation system information is shown below as recommended for most traditional stock shapes. Alternate or upgraded systems are also available as specified for design specific operation. Call for details and pricing.

description	retail	horse power	volts	running amps	Hz.	cord length	switch	cfm	max speed RPM	weight	certified
airLite HD4 w/Base	\$285.00	0.15	115	1	60	6'	1 way	N/A	N/A	6 lbs.	Yes
B-Air Koala 280	\$400.00	0.25	115	2	60	6'	1 way	180	3200	8 lbs.	Yes
B-Air Koala 680	\$470.00	0.5	115	4.5	60	6'	1 way	447	3200	13 lbs.	Yes
B-Air Koala 1200	\$545.00	1	115	6	60	6'	1 way	634	3200	18 lbs.	Yes
B-Air KP1 (HO)	\$470.00	1	115	6	60	25'	1 way	1170	3460	33 lbs.	ETL/CE
B-Air GP-1 Grizzly	\$615.00	1	115	10	60	25'	3 way	3550	1720	39 lbs.	ETL/CE
B-Air BP-2 Super Bear	\$655.00	2.5	115	9.5	60	25'	1 way	1430	3400	43 lbs.	CE

Typical (*NEW!*) Internal Lighting System Information

Lighting system information is shown below for traditional stock shapes. Please note that the use of internal lighting systems is subject to the design and color of the inflatable. Darker colored inflatables, inflatables incorporating internal walls and inflatables with multiple chambers may not properly display internal lighting. Please consult with an Inflatable Images account representative for further details and recommendations.

description	retail	auto light sensor	lamp	watts	volt	Hz.	cord length	Ballast	cooling method	controlled operating temp range	lamp guard	packed dims	packed weight
100 watt LED	\$285.00	no	LED	100	115	60	25'	internal	heat sink/fan	-49f to +113f	wire cage	n/a	n/a
180 watt LED	\$395.00	no	LED	180	115	60	25'	internal	heat sink/fan	-49f to +113f	wire cage	n/a	n/a
250 watt LED	\$575.00	no	LED	250	115	60	25'	internal	heat sink/fan	-49f to +113f	wire cage	n/a	n/a

Typical Container System Information

Container system information is shown below as recommended for traditional stock shapes including larger size containers (for quantity purchases and/or alternative products) and options for casters. Caster sets include qty two fixed wheels and qty two swivel wheels. Call for recommendations.

description	retail	outer dimensions	inner dimensions	exterior cubic ft	interior cubic ft	capacity	weight
small	\$350.00	15"H x 23"W x 31"L	13.5"H x 20"W x 28.5"L	6.2	4.5	250	18
medium	\$510.00	23.5"H x 22.5"W x 40"L	22"H x 20"W x 37.5"L	12.2	9.5	300	29
large	\$815.00	30"H x 30.5"W x 41.5"L	27"H x 27"W x 38.5"L	22	16.2	550	38
X large	\$1,010.00	36"H x 46"W x 49"L	28.5"H x 42"W x 44.5"L	47	29.2	2,000	147
XX large	\$2,250.00	42.5"H x 49"W x 65"L	35.5"H x 44.5"W x 61"L	78.3	43.8	1,000	178
XXX large	\$2,685.00	51.5"H x 49"W x 71"L	44.5"H x 44.5"W x 61"L	103.7	73.5	1,000	270
qty 4 rigged casters	\$430.00	6"H	n/a	n/a	n/a	n/a	n/a
qty 4 pneumatic casters	\$865.00	8"H	n/a	n/a	n/a	n/a	n/a

you only get one opportunity to make your next impression

...why takes chances?



The advertisement features a collection of inflatable balloons against a blue sky background. On the left is a Santa Claus balloon. Next to it is a pink balloon with the 'IGA' logo and 'MARTIN LAMBERT' text. In the center is a red and yellow dinosaur balloon with a yellow helmet. To its right is a white balloon with a pink parachute logo and the text 'PUBLICITÉ VISION-AIR', '20 ANS DÉJÀ !!!', and 'LA PUBLICITÉ GONFLABLE'. Further right is a yellow sun balloon. On the far right is a blue and white balloon with the 'RE/MAX' logo. Below the sun balloon is a green balloon with a 'GRAND OPENING' sign. At the bottom center is a green balloon with a picture of a car. Two 'EZUP' logos with 'Authorized Dealer' text are positioned at the bottom left and right. The website 'www.pubvisionair.com' is prominently displayed in the center.

www.pubvisionair.com
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Ligne Mtl: 514.598.1842 - Fax: 450.6891595

**...let's talk
we have a solution**

expect only the very best and then put Vision Air to work for your next promotion!



...a thousand words!

expect only the very best and then put Vision Air to work for your next promotion!